



## Labor/Management Healthcare Coalition of the Upper Midwest

October 29, 2013

Dear Fund Advisors,

Effective immediately, the Labor/Management Healthcare Coalition of the Upper Midwest is proud to announce its endorsement of HearPO! HearPO is a hearing health discount program.

Some interesting (and surprising) facts about hearing loss:

- Currently, nearly 35 million Americans have hearing loss (almost 1 in 9 persons) and this will double by the year 2030
- Exposure to loud noise is the leading cause of hearing loss

Given these numbers, many may be waiting for such a discount and the good news is, there are no enrollment fees to access the program. The benefits of the HearPO discount hearing plan include:

1. Guaranteed lowest pricing on hearing aids
2. 3 year warranty and loss/damage coverage
3. 60 day free trial with no restocking fee
4. FREE batteries (2 year supply , max 160 cells per aid, value of about \$150)
5. 1 year free aftercare at over 3,200 clinics nationwide
6. Visit our website at [www.hearpo.com/lmhcc](http://www.hearpo.com/lmhcc)

HearPO is dedicated to increasing awareness and educating people about hearing loss. HearPO offers additional brochures, educational information or newsletters and promotional offers for your members; don't hesitate to contact Kathleen Hanahoe, the Account Manager for HearPO at 763-268-4059 to coordinate how to make the program available for your Union members.

We are proud to endorse HearPO and give your fund great value in providing your hearing health needs!

Best regards,

Doug Rubbelke  
Executive Director

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